

# Body & Smile

*Dr. Michael Freedland and Dr. Alan R. Grodin form perfect alliance*

Board-certified plastic surgeon Michael Freedland, M.D., and cosmetic dentist Alan Grodin, D.D.S., both known for their dynamic and cutting-edge work, have recently formed the partnership of **Body & Smile** to bring the complete makeover experience to metro Detroiters.

“We both wanted to give our patients the best, and we believe there’s nothing else like this in the country, except for what you see on television,” says Dr. Grodin.

Bloomfield Hills-based Dr. Freedland says the impetus to seek each other out initially came from mutual frustration. “I would perform face-lifts, and remove wrinkles from around the mouth, but when the patient smiled, sometimes the teeth weren’t right,” he says. Wanting to give his patients the comprehensive makeover they deserved, Dr. Freedland looked for a cosmetic dentist who could give his patients that result.

At almost the same time, Clawson-based Dr. Grodin was going over before-and-after photos with a woman whose smile he had transformed with porcelain veneers. “Her smile was gorgeous, but we both noticed the lines around her mouth that were still interfering with the perfect smile,” he says.

For Drs. Freedland and Grodin, both perfectionists in their respective fields, stopping short of giving their patients the ideal look was just not an option. Dr. Grodin wanted to refer his patients for further cosmetic procedures, and Dr. Freedland wanted his patients to be able



“We look at the face as a canvas,” says Dr. Freedland, whose office is also home to Visage Spa, which integrates spa techniques with medical aesthetics. “An artist would never leave a painting unfinished, and neither will we.”

Dr. Grodin, who has worked with Dr. Bill Dorfman of ABC-TV’s “Extreme Makeover,” says metro Detroit is fortunate to have the comprehensive cosmetic services that are often thought only to exist on the coasts. “You don’t have to suffer with what you were born with,” says Dr. Grodin. “You can change your smile and your appearance, and we have the technology to do it.”

“It all comes down to skill,” says Dr. Freedland, who is well-known in the Detroit area for his superior breast enhancements, in addition to face-lifts, body contouring, neck lifts, and rhinoplasty. “The thing I always emphasize with patients is to do your homework.”

And for those individuals who do just that, the names that come up repeatedly as having stellar reputations are Dr. Freedland and Dr. Grodin.

“I’m not afraid to tell people I’m the best at what I do,” says Dr. Grodin, whose veneers have enhanced the smiles of countless people and whose free DVD is available for patients interested in learning more about cosmetic dentistry procedures. “Now we have the best together, and can offer services that no one else has — including joint consultations.”

Through their work at Body & Smile, Drs. Freedland and Grodin are ensuring that their patients have the best doctors, doing the best work, at the best price, with

the best results. Coming from two perfectionists in their respective fields, that shouldn’t be a surprise.



to explore dental procedures that would further enhance their smile.

With an introduction by a mutual friend — and a bit of serendipity — they got what they wanted.

“What this alliance allows us to do is talk with patients about everything,” says Dr. Freedland. “When I do an evaluation, we can talk about what will affect [the] final results, including teeth, and talk about what makes sense to do now and in the future.”

Dr. Grodin says the joint venture has made it much easier to talk to patients about their total look. “My patients have a lot of trust in me, and now I can refer them to the best for cosmetic work,” he says.

Body & Smile brings together two doctors with an eye for artistry, the knowledge and use of cutting-edge procedures, and an unwavering commitment to perfectionism. Their confidence is infectious, and it’s their goal to boost the self-esteem of their patients by offering comprehensive packages.

**Body & Smile**  
www.BodyAndSmile.com

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