

## COSMETIC DENTISTRY PROFESSIONALS

**Alan R. Grodin, D.D.S.**

Improving patients' smiles for more than 25 years, Dr. Alan Grodin (Flossin' in Clawson) is spending a lot more time these days providing "want-based" dentistry, rather than "need-based" dentistry.

"I perform all phases of dental care, but I especially like to practice dentistry that people want — and people want smile makeovers," Dr. Grodin says. "My one-on-one, free cosmetic consultations are the highlight of my day.

"People have two choices with regard to their physical appearance. They can grow old gracefully, or fight

aging every step of the way. Nothing ages you more than a bad smile."

Known as the "Veneer King," Dr. Grodin isn't shy to admit that he's one of the best at what he does. Dentists come from across the country and the world to attend his lectures on the subject of porcelain veneers.

"It used to be that the smile you were born with was the smile you were stuck with for the rest of your life. But that's not true anymore. I feel blessed that I have the ability to help someone improve their life by improving their smile," Dr. Grodin says.

"It's such an amazing transformation. It's quick, it's easy, and with our financing programs, it's now even very affordable. A gorgeous, natural-looking smile is within reach for virtually everyone!"

**Alan R. Grodin, D.D.S.**

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