

Alan R. Grodin, DDS

New DVD from "Flossin' in Clawson" dentist shows how to achieve the perfect smile.



Dr. Alan Grodin's new DVD, "You Can Have a Perfect Smile," is professional, informative, and motivating, but then so is the dentist who created it. Widely known as the dentist who's "Flossin' in Clawson," Grodin exudes confidence in his craft and inspires those who've always longed for a better smile to stop lamenting and to start doing something about it.

Created earlier this year and free to anyone who calls, the DVD explains whitening technology, bonding, and Grodin's personal area of expertise and passion — porcelain veneers.

"He seems naturally able to see the outcome of a cosmetic case before the case is even started," says David Block, owner of California-based Aesthetic Porcelain Studios in the 30-minute video.

With segment introductions by Brooke Burke of E! Entertainment Television and featuring Grodin and his dedicated staff, the DVD also includes patient testimonials and several appearances from ABC's "Extreme Makeover" dentist, Dr. Bill Dorfman.

"Some people think they have to travel to Beverly Hills to get the kind of Hollywood smile they've see on the TV show, but that's not true," says Dorfman. "In fact, I personally know of a dentist in Michigan who creates beautiful smiles everyday, just like the ones we do on Extreme Makeover. His name is Dr. Alan Grodin, and he's been improving the smiles and

lives of people for many years."

Having created the perfect smile for many prominent people in the entertainment industry and in the media, Grodin is always pleased, but hardly surprised about the results he achieves. And why should he be?

When people come to Grodin for a second opinion, they often decide to use his services. "Choosing the best dentist is just as important as deciding to go ahead with the procedure," he says.

Grodin knows there are a lot of dentists out there vying to perform cosmetic procedures. He knows because he's the expert who trains many of them through sold-out courses and lectures in his personal area of expertise. When it comes to choosing a dentist to fit veneers, Grodin says the key factors to consider are experience, the laboratory used, and the strength of the office staff.

To give potential patients a better sense of his practice, Grodin created www.flossininclawson.com, a superb Web site that's easy to navigate and exciting to use. With video clips, radio interviews, and text, the Web site is a testament to Grodin's perfectionism.

"There are many choices to make when it comes to cosmetic dentistry, and I feel that an informed person can make the best choices," he says. "I'm confident in this area of dentistry, and I want patients to feel

informed and confident as well."

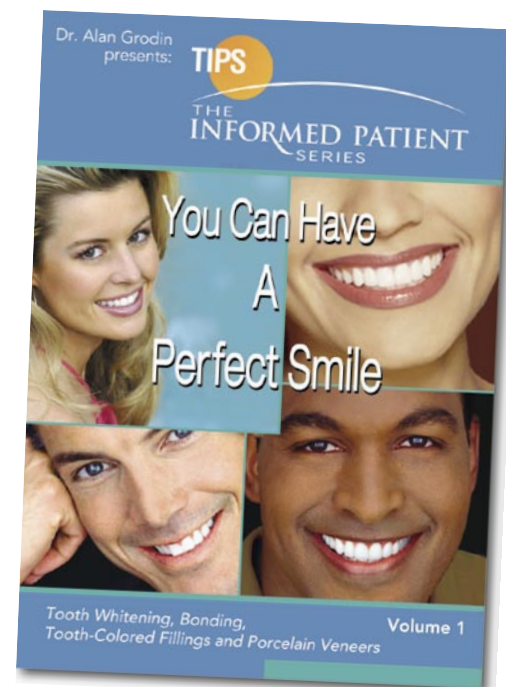
While porcelain veneers are not inexpensive, especially when they may involve 20 teeth, Grodin has never had a patient who regretted the decision to improve their smile, and ultimately, their outlook on life. And with long-term, interest-free financing options available, there's no reason to miss the opportunity to see how veneers can change your life. Grodin says that once patients decide to have him make their porcelain veneers, it might take just a few short weeks before they own the smile they've always wanted.

A graduate of Michigan State University and the University of Detroit School of Dentistry, Grodin has been in practice for 24 years. Two of his staff members have also been with him for that long and can attest to his commitment to quality.

"What it comes down to is the skill of the dentist," Grodin says. "That's paramount. You're paying for that skill and need to find the dentist that can do it perfectly."

Using the best labs in the country, and with the best dental staff around, the nationally recognized dentist who's still "Flossin' in Clawson" can, without a doubt, give you the best smile in town.

For a free copy of Dr. Grodin's DVD "You Can Have a Perfect Smile," call his office at 248-288-1110. You can pick up a copy or have it mailed to you.



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